

A diagram showing the layout of a postcard with various zones defined by colored lines. A red line forms the outermost border. Inside it, a black line defines the trim area. Further in, a blue line defines the safety area. A red rectangular area at the bottom right is designated for an address.

BLEED AREA .125"

(BACKGROUND THAT REACHES TRIM
AREA MUST EXTEND TO THIS AREA)

TRIM AREA 4x6

(THIS IS WHERE YOUR
POSTCARD WILL BE CUT)

SAFETY AREA 0.325

(ALL TEXT AND LOGOS
INSIDE THIS LINE)

Address Area Size (4 x 2")

Please leave this area blank.

A diagram showing the layout zones for a postcard. It consists of three nested rectangles: a red outermost rectangle, a black middle rectangle, and a blue innermost rectangle. Three horizontal lines extend from the left side of the rectangles: a red line from the top of the red rectangle, a black line from the top of the black rectangle, and a blue line from the top of the blue rectangle. These lines point to the corresponding text labels on the right.

BLEED AREA

(BACKGROUND THAT REACHES TRIM
AREA MUST EXTEND TO THIS AREA)

TRIM AREA

(THIS IS WHERE YOUR
POSTCARD WILL BE CUT)

SAFETY AREA

(ALL TEXT AND LOGOS
INSIDE THIS LINE)