

BLEED AREA .125

(BACKGROUND THAT REACHES TRIM
AREA MUST EXTEND TO THIS AREA)

TRIM AREA 8.5x5.5

(THIS IS WHERE YOUR
POSTCARD WILL BE CUT)

SAFETY AREA .325

(ALL TEXT AND LOGOS
INSIDE THIS LINE)

Address Area Size (4 x 2")

Please leave this area blank.

A diagram showing three nested rectangular frames on a white background. The outermost frame is red, the middle frame is black, and the innermost frame is blue. Three horizontal lines extend from the left side of each frame towards the text labels. The red line is at the top of the red frame, the black line is at the top of the black frame, and the blue line is at the top of the blue frame.

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