

BLEED AREA .125"

(BACKGROUND THAT REACHES TRIM
AREA MUST EXTEND TO THIS AREA)

TRIM AREA 6x11

(THIS IS WHERE YOUR
POSTCARD WILL BE CUT)

SAFETY AREA .325"

(ALL TEXT AND LOGOS
INSIDE THIS LINE)

Address Area Size (4 x 2")

Please leave this area blank.

The diagram illustrates the layout zones for a postcard. It features three nested rectangular frames. The outermost frame is a red line, representing the 'Bleed Area'. The middle frame is a black line, representing the 'Trim Area'. The innermost frame is a blue line, representing the 'Safety Area'. On the left side, three horizontal lines extend from the text labels to their respective frames: a red line to the red frame, a black line to the black frame, and a blue line to the blue frame.

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